

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Important Market Update: Low Inventory in [Neighborhood/Area Name]

Dear [Recipient Name],

I am writing to share an important update regarding the real estate market in [Neighborhood/Area Name].

Currently, we are experiencing an **extremely low level of inventory**. There are more qualified buyers looking for homes in your area than there are properties available for sale. This supply-and-demand imbalance has created a unique opportunity for homeowners.

Because of this shortage, homes in your neighborhood are currently receiving:

- High levels of buyer interest
- Competitive offers
- Faster than average closing times

If you have considered selling, or are simply curious about how much your home's value has increased in this market, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] to discuss your options.

Best regards,

[Your Name]

[Your Title/Company Name]

[Your License Number - Optional]

[Your Website]