

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope you had a wonderful holiday season and a great start to the New Year.

As the decorations come down, the real estate market is beginning to ramp up for the spring season. You may be wondering how the local market shifted over the holidays and what your home is worth in today's current environment.

Inventory levels and interest rate updates have changed the landscape for both buyers and sellers in [Neighborhood/City] over the last few months. Whether you are considering a move this year or are simply curious about your home equity, I would like to offer you a complimentary, no-obligation Post-Holiday Home Valuation.

This report includes:

- Current market value of your property.
- Recent sales of similar homes in your immediate area.
- Current trends affecting property values in [Neighborhood/City].

If you would like to receive your custom update, please call/text me at [Your Phone Number] or email me at [Your Email Address].

I look forward to helping you make 2024 your best year yet.

Best regards,

[Your Name]

[Your Company/Brokerage]

[Your Website]

[License Number, if applicable]