

[Date]

Dear [Homeowner Name],

I am writing to share some exciting news regarding our local real estate market: **The buyers are back.**

Over the last few weeks, we have seen a significant increase in showing requests, open house attendance, and competitive offers. Many buyers who were waiting on the sidelines have officially re-entered the market, creating a fresh wave of demand for homes in [Neighborhood/City Name].

Currently, inventory remains low, which means well-positioned homes are attracting immediate attention. If you have been considering selling, the current shift in buyer activity suggests that now is a strategic time to list your property.

Recent Market Stats for Our Area:

- Average Days on Market: [Number] days
- Number of Active Buyers: [Number/Increase %]
- Recent Sales Price Average: \$[Amount]

If you are curious about how much your home is worth in today's improving market, I would be happy to provide a complimentary, no-obligation home valuation.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] to discuss your real estate goals.

Best regards,

[Your Name]

[Your Company/Brokerage]

[License Number]

[Website]