

[Date]

[Client Name]  
[Client Address]  
[City, State, Zip Code]

Dear [Client Name],

With the arrival of spring, the local real estate market is seeing a significant increase in activity. This season typically brings a surge of both buyers and sellers, and this year is no exception.

I am writing to provide you with a brief update on the current market trends in [Neighborhood/Area Name]. Over the last few months, we have observed [mention trend: e.g., low inventory, rising sales prices, or increased competition]. These factors have a direct impact on the current market value of your property at [Property Address].

Based on recent sales of comparable homes in your immediate area, I have prepared a preliminary valuation for your property. In the current spring market, your home is estimated to be valued at approximately:

**Estimated Market Value: \$[Amount]**

Please note that this is a professional estimate based on general market data. To provide you with a more precise "Broker Price Opinion" or a full Comparative Market Analysis, I would be happy to schedule a brief 15-minute walkthrough of your home to account for any recent upgrades or unique features.

Whether you are considering selling this season, curious about your home equity, or simply want to stay informed about the local market, I am here to help.

I will follow up with you next week to see if you have any questions. In the meantime, feel free to reach out to me directly at [Phone Number] or [Email Address].

Warm regards,

[Your Name]  
[Your Title/Company]  
[License Number]  
[Website]