

[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Phone Number]
[Your Email]

[Date]

[Recipient Name]
[Recipient Title]
[Company Name]
[Address]
[City, State, Zip Code]

Re: Roof Replacement at [Property Address]

Dear [Recipient Name],

I am writing regarding the estimate provided on [Date] for the roof replacement at the address mentioned above. After reviewing your proposal and comparing it with market data and competing bids, I would like to discuss adjusting the final price to better reflect the current market value.

Based on my research and professional consultations, I am requesting a price adjustment for the following reasons:

- **Competitive Bids:** I have received other quotes that are approximately [Amount/Percentage] lower for similar materials and warranties.
- **Material Costs:** Current market rates for [Specific Material Type] suggest a lower price point than indicated in the initial estimate.
- **Project Scope:** I am prepared to sign the contract immediately and offer flexibility in scheduling if we can reach a mutually beneficial price of [Your Target Price].

I value the reputation of [Company Name] and would prefer to move forward with your team due to your expertise. I believe a total project cost of [Insert Amount] is fair and aligned with the current market value for this scope of work.

Please let me know if you are open to this adjustment. I look forward to your response so we can finalize the agreement and begin the project.

Sincerely,

[Your Signature]

[Your Printed Name]