

[Your Name]  
[Your Company/Agency Name]  
[Your Phone Number]  
[Your Email Address]  
[Date]

[Neighbor's Name]  
[Neighbor's Address]  
[City, State, Zip Code]

Dear Neighbor,

I am writing to provide you with an update on the recent real estate activity specifically within the [Neighborhood Name] area. As a local real estate professional, I monitor our local trends closely to keep homeowners informed about their property values.

Over the past [Number] months, the market in our neighborhood has seen the following shifts:

- **Average Sales Price:** \$[Amount]
- **Number of Homes Sold:** [Number]
- **Average Days on Market:** [Number] days
- **Inventory Levels:** [Increasing/Decreasing/Stable]

Current buyer demand in [Neighborhood Name] remains [high/steady], and many properties are receiving [multiple offers/competitive bids]. This data suggests that your home's current market value may be higher than it was this time last year.

If you have ever wondered what your home is worth in today's specific market conditions, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA) tailored to your property's unique features.

Please feel free to reach out via phone or email if you have questions about these statistics or if you would like to discuss the local real estate landscape in more detail.

Best regards,

[Your Signature]

[Your Full Printed Name]  
[License Number, if applicable]