

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Thank you for the opportunity to provide you with a Comparative Market Analysis (CMA) for your property located at [Property Address].

The purpose of this report is to provide you with an estimated market value of your home based on current market conditions. To determine this value, I have analyzed similar properties in your area that have recently sold, properties currently on the market, and listings that expired without a sale.

While online estimates can provide a general idea, this report takes into account the specific features, upgrades, and unique characteristics of your home that automated tools often overlook.

Inside this document, you will find:

- A detailed comparison of similar properties.
- Current market trends in your neighborhood.
- A suggested listing price range for your home.

Please keep in mind that the real estate market is constantly changing. I would welcome the opportunity to walk through your home to refine this analysis and discuss how we can achieve the best possible results for you.

I will follow up with you in a few days to answer any questions you may have after reviewing the report. In the meantime, please feel free to contact me directly at [Phone Number] or [Email Address].

Sincerely,

[Your Name]

[Your Real Estate Agency]

[License Number]