

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with a brief update on the current real estate activity in [Neighborhood/Area Name]. As a local specialist, I track the trends that impact your property value.

Over the past [Number] months, we have seen significant shifts in our local market:

- **Average Sales Price:** The median price for homes in your area is now [Price].
- **Inventory Levels:** There are currently [Number] active listings, which indicates a [Buyer's/Seller's/Balanced] market.
- **Days on Market:** Properly priced homes are selling in an average of [Number] days.

Because of these conditions, demand for homes like yours remains [High/Steady]. You may have more equity in your home than you realize.

If you have ever wondered what your home would sell for in today's climate, I would be happy to provide a complimentary, no-obligation Comparative Market Analysis for you.

Please feel free to reach out via phone at [Your Phone Number] or email at [Your Email Address] if you have any questions about the market or your property.

Best regards,

[Your Name]

[Your Company Name]

[Your License Number]