

Subject: Exclusive Pre-Market Opportunity: [Property Neighborhood/Type]

Dear [Recipient Name],

Because of your interest in the [Location/Market Name] real estate market, I am reaching out to provide an exclusive first look at a property before it officially hits the public market.

The Opportunity:

- **Location:** [Neighborhood/Area]
- **Property Type:** [e.g., Single Family Home / Luxury Condo / Commercial Space]
- **Key Features:** [Feature 1], [Feature 2], and [Feature 3]
- **Estimated Price:** [Price Range]

This property is currently in the "pre-market" phase, meaning it is not yet listed on the MLS or public search portals. This is a strategic window for serious buyers to secure a premium asset without the pressure of a public bidding war.

If you would like to view the private floor plans, additional photos, or schedule a confidential walkthrough, please reply to this email or call me directly at [Phone Number].

I look forward to hearing from you.

Best regards,

[Your Name]
[Your Title]
[Your Company]
[Your Phone Number]
[Your Website]