

Subject: Private Preview: Upcoming [Property Type/Neighborhood] Opportunity

Dear [Client Name],

Because of your status in our VIP Buyer Network, I am reaching out to give you an exclusive first look at a property that has not yet hit the public market.

The Opportunity:

[Brief description of the property, e.g., A stunning 4-bedroom contemporary home in the Heights].

Key Highlights:

- [Highlight 1: e.g., Private acre lot with mountain views]
- [Highlight 2: e.g., Designer kitchen with custom finishes]
- [Highlight 3: e.g., Within walking distance to top-rated schools]

This property is scheduled to go live on the MLS on [Date]. As a member of our private network, you have the opportunity to view this home before the general public and competing buyers.

Would you like to schedule a private walkthrough or receive the full digital brochure before the official launch?

Reply to this email or call me directly at [Phone Number] to arrange your preview.

Best regards,

[Your Name]

[Your Company/Team Name]

[Your License Number]

[Your Website]