

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

As we prepare to list your home at [Property Address], I want to ensure we make the best possible first impression on potential buyers. Most buyers form an opinion of a home within the first few seconds of arriving. Enhancing your "curb appeal" is one of the most cost-effective ways to increase your property's value and decrease time on the market.

Based on my initial walkthrough, here are several recommended enhancements to consider before we go live:

- **Landscaping:** Fresh mulch in flower beds, trimmed hedges, and a neatly mowed lawn. Consider adding a few pots of seasonal flowers near the entrance.
- **Front Door:** Ensure the front door is clean or consider a fresh coat of paint. Polish or replace old hardware like the handle and deadbolt.
- **Lighting:** Clean all exterior light fixtures and replace any burnt-out bulbs with bright, warm-toned LEDs.
- **House Numbers:** Ensure your house numbers are visible, clean, and modern.
- **Power Washing:** Wash the driveway, sidewalks, and siding to remove dirt, moss, or mildew.
- **Declutter:** Remove any yard tools, toys, or excessive ornaments from the front porch and yard.

These small details can significantly impact the quality of our professional photography and the excitement of buyers during showings.

If you need recommendations for local landscapers or handymen to assist with these tasks, please let me know. I am happy to provide a list of trusted vendors.

I look forward to getting your home on the market and achieving a successful sale.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Phone Number]

[Your Email Address]