[Date]

Dear [Neighbor Name],

I am writing to share some exciting news regarding recent real estate activity right here in [Neighborhood Name].

In the last [Number] days, several homes near yours have sold for prices that are catching everyone's attention. These recent sales have directly impacted the current market value of your own property.

While online estimates provide a general idea, they often miss the specific upgrades and unique features that make your home stand out. I have just finished compiling a detailed **Recent Sales Report** for our street, and I would love to share the results with you.

Curious to see what your home is worth in today's market?

Scan the QR code below or visit [Website URL] for your instant home valuation. Alternatively, feel free to reply to this letter or call me at [Phone Number] for a complimentary, no-obligation market analysis.

Best regards,

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]