[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an exciting update regarding the real estate market in [Neighborhood/Area Name]. Over the past [Number] months, we have seen a significant increase in local property values.

Due to high demand and low inventory, homes in your immediate area are currently selling for record prices. Because of these rapid changes, the estimated value of your property at [Property Address] may be substantially higher than it was just a year ago.

I have attached a complimentary Comparative Market Analysis (CMA) for your review. This report includes:

- Recent sales prices of similar homes in your area.
- Current active listings (your competition).
- A professional estimate of your home's current market value.

Whether you are considering selling, refinancing, or are simply curious about your home equity, it is important to have the most up-to-date information. If you would like a more detailed walkthrough of this report or a specific valuation based on your recent home improvements, I am happy to help.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] with any questions.

Best regards,

[Your Name]
[Your Title/Company]
[License Number]
[Website]