[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

Because the real estate market in [Neighborhood/Area Name] is currently experiencing record-breaking demand and limited inventory, I wanted to provide you with an updated Comparative Market Analysis (CMA) for your property.

Recent sales in your immediate area indicate that property values have shifted significantly over the last [Number] months. Buyers are currently paying premiums for homes like yours, often resulting in multiple offers and shortened days on market.

Market Summary for Your Area:

- Average Sale Price: $[Amount]
- Average Days on Market: [Number] Days
- Inventory Level: [Low/Critical]

Attached you will find a detailed report of "Comparable Sales" (homes similar to yours that have recently sold) and "Active Listings" (your current competition). Based on this data, I estimate the current market value of your home to be between **$[Low Price]** and **$[High Price]**.

In a hot market, timing is everything. If you have been considering selling, or if you are simply curious about how much equity you have gained, I would be happy to discuss a specific marketing strategy to help you net the highest possible return.

I will follow up with you in a few days to see if you have any questions regarding the attached report.

Sincerely,

[Your Name]
[Your Title/Company]
[Phone Number]
[Email Address]
[Website]