[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

Have you wondered what your property at [Property Address] is worth in today's current market?

The real estate landscape has shifted significantly over the last few months. Recent sales in your immediate neighborhood suggest that property values may be different than you expect. Whether you are considering selling, refinancing, or are simply curious about your equity, having up-to-date information is essential.

I have recently completed a series of Comparative Market Analyses (CMA) for nearby homes, and I would like to offer you a complimentary, no-obligation valuation of your property.

This custom report includes:

- Recent sales prices of similar homes nearby.
- Current properties under contract in your area.
- An estimated valuation range for your home today.

If you would like to receive your free report, please call or text me at [Your Phone Number] or email me at [Your Email Address].

I look forward to hearing from you.

Sincerely,

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Website]