[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you because your home at [Recipient Address] is currently in high demand.

Our local real estate market is currently experiencing a historic shortage of available homes. While inventory is low, buyer interest has never been higher. We currently have a list of qualified buyers specifically looking for a home in [Neighborhood/Area Name], but there is simply nothing available for them to purchase.

In a market like this, sellers often command premium prices and favorable terms that were unavailable just a few months ago. You may be sitting on significantly more equity than you realize.

If you have considered moving, or if you are simply curious about what your home could sell for in today's competitive climate, I would love to provide you with a complimentary market analysis. There is no obligation to list your home.

Please call or text me at [Your Phone Number] or email me at [Your Email Address] to discuss the current value of your property.

Sincerely,

[Your Name]
[Your Professional Title]
[Company/Agency Name]
[Website URL]