[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip]

Dear Neighbor,

I am writing to share some exciting news regarding real estate activity right here on [Street Name].

Recently, several properties on your street have successfully sold. These recent sales have a direct impact on the current market value of your own home. Because buyer demand for [Neighborhood Name] remains high, we are seeing significant interest in homes similar to yours.

Are you curious about how these recent sales have changed the value of your property? Whether you are considering a move or simply want to stay informed about your largest investment, I would be happy to provide you with a complimentary, no-obligation market analysis.

If you would like to know what your home is worth in today's market, please feel free to call or text me at [Your Phone Number].

Best regards,

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]
[Your Website]