[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you because your property at [Property Address] has caught my attention. In the current market, home values in [Neighborhood Name] have shifted significantly.

Are you curious about what your home is worth today? Even if you are not planning to move immediately, knowing your home's current market value is a vital part of your financial planning.

I have recently prepared a preliminary valuation for your property. If you would like to see the results and learn about the recent sales in your area, I would be happy to share them with you.

There are three ways to get your valuation:

- Call or text me at [Your Phone Number]
- Email me at [Your Email Address]
- Visit my website at [Your Website URL]

This is a complimentary service with no obligation to list your home. I simply want to provide you with the most accurate local data available.

I look forward to hearing from you.

Best regards,

[Your Name]
[Your Title/Company]
[Your License Number]