[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property listing at [Property Address] recently expired. When a home doesn't sell, it is usually not because of the house itself, but because of the marketing strategy or changing market conditions.

I am reaching out because I specialize in helping homeowners whose previous listings did not result in a sale. I offer a fresh perspective and a proactive marketing plan designed to get your home sold for the best possible price.

If you are still interested in selling your home, I would love to share a few ideas on how we can achieve a different result this time. There is no obligation-just a brief conversation to see if my approach aligns with your goals.

Are you available for a 10-minute phone call or a quick meeting this week?

I look forward to hearing from you.

Best regards,

[Your Name]
[Your Company]
[Phone Number]
[Email Address]
[Website]