[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. Often, when a home doesn't sell, it isn't because of the house itself, but because the strategy used to market it has expired.

I am reaching out because I use a new, proactive strategy designed specifically for properties that didn't sell the first time. My approach focuses on:

- Advanced digital targeting to reach buyers outside the local area.
- Professional staging and high-end visual storytelling.
- Identifying and fixing the specific "friction points" that prevented your previous sale.

If you are still interested in selling and moving on to your next chapter, I would like to share my updated marketing plan with you. There is no obligation, just a fresh perspective on how to get your home sold for the best price.

Are you available for a brief 10-minute phone call this week to discuss a new strategy?

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]