[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. Usually, when a home doesn't sell, it isn't because of the house itself, but rather a gap in the marketing strategy or timing.

As a real estate professional who specializes specifically in the [Neighborhood Name] area, I have successfully helped many of your neighbors sell their homes even after an initial unsuccessful attempt. I live and work in this community, which gives me a unique perspective on what local buyers are looking for right now.

If you are still interested in selling, I would like to offer you a "Second Opinion" evaluation. I will provide:

- A detailed analysis of why the home may not have sold.
- An updated report on recent sales in [Neighborhood Name].
- A custom marketing plan designed to get your home sold for the best price.

There is no obligation and no pressure. I simply want to show you how a neighborhood expert can make a difference.

Please feel free to call or text me at [Phone Number] or email me at [Email Address]. I look forward to hearing from you.

Sincerely,

[Your Name]
[Company Name]
[License Number]
[Website]