[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. I am reaching out because I specialize in selling homes that were previously listed but did not sell the first time.

When a high-quality home doesn't sell, it is rarely the fault of the home itself. Usually, it comes down to three factors: exposure, strategy, or market positioning. As a top-producing agent in [City/Neighborhood], my job is to identify why your home didn't sell and implement a proven plan to get it closed for the highest possible price.

I have helped many homeowners in your exact situation achieve a successful sale through:

- Advanced digital marketing and targeted buyer outreach.
- Professional staging and high-end photography.
- Aggressive negotiation tactics.

If you are still interested in selling, I would love to share my specific "Second Chance" marketing plan with you. Are you available for a brief 15-minute phone call or a quick meeting this week?

You can reach me directly at [Your Phone Number] or [Your Email Address]. I look forward to helping you move on to your next chapter.

Sincerely,

[Your Name]
[Your Title/Company]
[License Number]
[Website URL]