Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. In a shifting real estate market like the one we are seeing today, it is common for even the best homes to require a new strategy to get sold.

The market has changed, and the tactics used six months ago may no longer be effective. I specialize in helping homeowners navigate these shifts by focusing on data-driven pricing, modern digital marketing, and proactive buyer outreach.

I would like to offer you a "Market Shift Strategy Session." During this brief meeting, I will share:

- Why your home may not have sold in the previous market cycle.
- Current buyer trends in our specific neighborhood.
- A custom plan to get your home sold for the best possible price in today's conditions.

There is no obligation to list with me. I simply want to provide you with the information you need to make the best decision for your future.

Are you available for a 15-minute call or coffee this week?

Sincerely,

[Your Name]
[Your Phone Number]
[Your Email Address]
[Your Website/Company Name]