

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an updated market valuation for your property located at **[Property Address]**.

Since our last assessment, the local real estate market in [Neighborhood/City] has experienced significant changes. Based on recent sales of comparable homes in your immediate area and current buyer demand, your home's estimated value has been adjusted.

Your Updated Estimated Home Value: \$[Amount]

Please note that this is an estimate based on current market data. A variety of factors, including recent interior upgrades or specific property features, could further increase this value.

If you are interested in seeing a detailed marketing report or if you are considering selling in the near future, I would be happy to provide a comprehensive Professional Equity Assessment Report (PEAR) at no cost to you.

Are you available for a brief 5-minute phone call this week to discuss how these market trends impact your home equity?

Best regards,

[Your Name]
[Your Title/Company]
[Your Phone Number]
[Your Email Address]