

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I am writing to you because I am currently working with a pre-approved buyer who is looking specifically for a home in your neighborhood. Despite the current listings on the market, your property perfectly matches their specific criteria.

My clients are interested in an off-market transaction, which offers several benefits to you as a homeowner:

- **Privacy:** No public "For Sale" sign or online listings.
- **Convenience:** Skip the stress of open houses and constant showings.
- **Savings:** Potential to save on traditional marketing costs and commissions.
- **Certainty:** My buyers are fully vetted and ready to move forward.

This is not a generic solicitation. I have a specific family in mind for your specific home. If you have ever considered selling, or if you would be open to a confidential offer without the hassle of a public listing, please contact me directly.

There is no obligation, and all conversations will remain strictly confidential.

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Title/License Number]

[Your Agency Name]

[Your Phone Number]

[Your Email Address]