

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Subject: Professional Options Regarding Your Property at [Property Address]

Dear [Homeowner Name],

I am writing to introduce myself as a real estate professional specializing in short sales and foreclosure prevention in [City/Neighborhood]. I understand that managing a property under difficult financial circumstances can be overwhelming, and I want you to know that you have viable options.

In many cases, a short sale allows you to sell your property for less than the current mortgage balance, often resulting in a full waiver of the remaining debt by the lender. This process can help you avoid the long-term credit damage of a foreclosure and provide a fresh start.

As a short sale expert, I provide the following services:

- Direct negotiation with your mortgage lender to approve the sale.
- Aggressive marketing of your property to find qualified buyers.
- Assistance with all required financial documentation and hardship letters.
- Guidance through the entire legal and logistical process at no out-of-pocket cost to you.

My goal is to help you transition to your next chapter with dignity and financial security. Time is a critical factor in these situations, and the sooner we begin the dialogue with your lender, the more options we have available.

Please contact me at [Your Phone Number] for a confidential, no-obligation consultation to discuss your specific situation and determine if a short sale is the right path for you.

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]