[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Owner Name]
[Owner Mailing Address]
[City, State, Zip Code]

Re: Property located at [Property Address]

Dear [Owner Name],

I am writing to you today as part of my annual outreach to property owners in the [Neighborhood Name] area. According to public records, you are the owner of the property located at [Property Address].

As a local real estate professional, I monitor the market activity in your neighborhood closely. I wanted to provide you with a brief update on local trends and offer my services should you have any questions regarding your investment.

Currently, property values in [Neighborhood Name] have [increased/stayed steady], and there is a high demand for homes similar to yours. Whether you are planning to hold the property long-term, considering a 1031 exchange, or thinking about selling in the near future, I can provide you with a complimentary Broker Price Opinion (BPO) to show you the current market value of your asset.

There is no obligation involved. I simply enjoy keeping property owners informed about their investments.

If you would like a quick update on the neighborhood or a digital report on your property's value, please feel free to call, text, or email me.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]