

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to provide you with a complimentary real estate market evaluation for your property at [Property Address].

Based on recent sales data and current inventory levels in [Neighborhood/Area Name], the local market is currently reaching a historic peak. Due to high buyer demand and limited supply, property values in your immediate area have increased by approximately [Percentage]% over the last [Number] months.

Property Evaluation Summary:

- Estimated Market Value: \$[Amount] - \$[Amount]
- Market Trend: [Peak/High Demand]
- Average Days on Market: [Number] Days

This evaluation is based on a comparison of similar homes that have recently sold nearby. Because the market is moving quickly, your home may be worth more than you realize in the current climate.

If you are interested in seeing a full comparative market analysis or would like to discuss how to capitalize on this market peak, please feel free to call or text me at [Your Phone Number].

There is no obligation, and I am happy to answer any questions you have regarding your home's value.

Sincerely,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]