

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

Are you finding that your current home has more space than you actually need? Whether you are looking to simplify your lifestyle, move closer to family, or relocate for a new adventure, downsizing is a significant transition that requires careful planning.

I specialize in helping homeowners navigate the complexities of relocating and downsizing. My goal is to make your move as stress-free as possible by providing the following services:

- A professional valuation of your current property.
- Strategic marketing to ensure your home sells for top dollar.
- Assistance in finding a smaller, more manageable home that fits your new lifestyle.
- Resources for decluttering, packing, and moving services.

Making a big move can feel overwhelming, but you don't have to do it alone. I would love to treat you to a cup of coffee to discuss your goals and how I can help you transition into your next chapter.

Please give me a call at [Your Phone Number] or reply to this letter if you would like to schedule a brief consultation.

Warm regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]