[Date]

Dear Neighbor,

I am writing to you because I am currently working with a highly motivated family looking to move into [Neighborhood Name]. They have fallen in love with this specific area but are frustrated by the lack of homes currently on the market.

They are pre-approved, flexible on closing dates, and are prepared to make a very competitive offer to secure a home in this neighborhood.

Are you considering selling your home in the near future?

If you have thought about moving-or if you simply want to know what your home might be worth in today's high-demand market-please reach out to me. Selling directly to an interested buyer could save you the hassle of public showings and open houses.

Even if you aren't ready to sell, but know a neighbor who might be, I would appreciate any information you could share.

Please call or text me at **[Phone Number]** or email me at **[Email Address]** for a confidential conversation.

Sincerely,

[Your Name]
[Company/Brokerage Name]
[License Number, if applicable]