[Your Name/Agency Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I am writing to you because I am currently working with several pre-qualified buyers who are actively looking to purchase a home in your specific neighborhood.

Despite the current market activity, my clients have been unable to find a property that meets their needs. After reviewing the local area, your property stands out as a match for what they are seeking in terms of size and location.

If you have considered selling, or if you would be open to a private showing for a qualified buyer without the stress of a public listing, please let me know. There is no obligation to list your home by speaking with me.

Please contact me at [Your Phone Number] if you would like to discuss this further.

Sincerely,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]