[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to you because I currently have several qualified buyers looking for a home specifically in the [Neighborhood Name] area. Unfortunately, there are very few properties currently on the market to show them.

Inventory in our local market is at an all-time low, while demand remains incredibly high. Because of this imbalance, homes in your area are currently selling for premium prices, often with multiple offers.

Have you considered selling your home at [Home Address], or are you curious about what it might be worth in today's aggressive market? Even if you aren't ready to move immediately, I would be happy to provide you with a complimentary market evaluation so you can see the current value of your investment.

If you have any interest in a no-obligation conversation, please call or text me at [Your Phone Number] or email me at [Your Email Address].

I look forward to hearing from you.

Sincerely,

[Your Name]
[Your Company/Brokerage]
[Your License Number]