[Your Name/Agency Name]
[Your Phone Number]
[Your Email Address]
[Date]

Dear Neighbor,

I am writing to let you know that I will soon be listing the property located at **[Property Address]** for sale. Based on current market trends and the high level of interest we have already received, we are anticipating multiple offers on this home.

When a home receives multiple offers, it often means there are several qualified buyers who are ready to move into this specific neighborhood but will unfortunately miss out on this particular opportunity.

If you have been considering selling your home, or if you are simply curious about what your property might be worth in today's competitive market, now is an excellent time to talk. I may already have a buyer looking for a home exactly like yours.

Please feel free to call, text, or email me if you would like a complimentary market analysis or if you have any questions about the activity in our neighborhood.

Best regards,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]