[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to share some exciting real estate activity occurring right in your neighborhood. Recently, several homes near [Street Name/Neighborhood Name] have sold at record-breaking prices.

Specifically, the property at **[Insert Recent Sale Address]** recently sold for **$[Insert Sale Price]** after being on the market for only **[Number]** days. This high level of activity has created a significant surge in demand for homes in your immediate area.

Currently, I am working with a group of qualified buyers who are specifically looking for a home in [Neighborhood Name]. Because the current inventory of available homes is so low, these buyers are ready to act quickly and are offering competitive terms.

I wanted to reach out and ask: Have you considered selling your home, or would you be interested in knowing its current market value? Even if you aren't ready to move today, knowing the equity you have built in this "seller's market" is valuable information.

If you are curious about what your home could sell for in today's high-demand climate, please give me a call at [Your Phone Number]. I would be happy to provide a complimentary market analysis with no obligation.

I look forward to hearing from you.

Best regards,

[Your Signature]

[Your Name]
[Your License Number, if applicable]