[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I am writing to you because I have recently completed a comprehensive market evaluation for the [Neighborhood Name] area. As you may be aware, our neighborhood is currently experiencing a high level of demand with very low inventory.

Because of this "hot market" activity, property values in [Neighborhood Name] have shifted significantly over the past [Number] months. Many homeowners in your immediate area are surprised to learn how much equity they have gained in a short amount of time.

I have prepared a preliminary evaluation for your property at [Property Address]. If you are curious about the current market value of your home in today's competitive climate, I would be happy to share these findings with you.

There is no obligation to list your home. My goal is simply to ensure that residents in our community have the most accurate and up-to-date information regarding their largest investment.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] to receive your custom evaluation report.

Best regards,

[Your Name]
[Your Company/Agency Name]
[Your License Number]
[Your Website]