

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share an important update regarding the current real estate market in [Neighborhood/Area Name].

We are currently experiencing a unique market cycle characterized by **record-high sales prices** and **historically low inventory**. Simply put, there are more qualified buyers searching for homes than there are properties available for sale. This imbalance has created a significant advantage for homeowners.

In our area, the average sales price has increased by [Percentage]% over the last year. Because competition is so high, many homes are receiving multiple offers and selling well above the asking price within days of hitting the market.

If you have considered selling your property or are simply curious about how these market conditions have impacted your home's equity, now is the ideal time to get an accurate valuation. You might be surprised to learn what your home is worth in today's climate.

I would be happy to provide you with a complimentary, no-obligation market analysis of your property. Please feel free to reach out to me via phone at [Your Phone Number] or email at [Your Email Address].

I look forward to hearing from you.

Best regards,

[Your Name]  
[Your Company/Agency Name]  
[Your License Number]