[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Last Name],

I am writing to share some exciting news regarding the real estate market in [Neighborhood/Area Name].

I recently represented the sellers of the property located at [Property Address], which has just sold for $[Sale Price]. I am proud to announce that this represents the highest sale price for a [Property Type, e.g., 3-bedroom home] in this area to date.

This record-breaking sale demonstrates the incredibly high demand for homes in your neighborhood. We currently have a list of qualified buyers who missed out on this specific property and are still actively looking to purchase a home in your immediate vicinity.

If you have considered selling, or are simply curious about how this recent sale impacts the current market value of your own home, I would be happy to provide you with a complimentary market analysis.

Please feel free to call or text me at [Phone Number] or email me at [Email Address]. There is no obligation, and I would welcome the opportunity to speak with you.

Best regards,

[Your Name]
[Your Title/Company Name]
[Phone Number]
[Website]