[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting news regarding the real estate market in your immediate neighborhood. We recently closed the sale of the property located at **[Property Address]** for **$[Sale Price]**.

This sale represents a new market high for the area and confirms the strong demand from buyers looking for homes in [Neighborhood Name]. Currently, inventory remains low, and we have several qualified buyers who missed out on this specific property and are still looking for a home in your street.

Because of this recent high sale, the value of your own home may be higher than you realize. If you have considered selling, or if you are simply curious about the new market value of your property in light of this recent data, I would be happy to provide you with a complimentary home valuation.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] to discuss how this sale impacts your home's equity.

Best regards,

[Your Name]
[Your Title/Company]
[Your License Number]
[Your Website]