[Agent Name]
[Brokerage Name]
[Phone Number]
[Email Address/Website]

[Date]

Dear Neighbor,

JUST SOLD: A New Record for [Neighborhood Name]!

I am excited to announce that I have recently sold the property located at **[Property Address]** for **$[Sale Price]**.

This sale represents a new record high for [the street/this home model/the neighborhood], proving that demand for quality homes in our area remains incredibly strong. Because of our extensive marketing campaign, we generated [Number] showings and received [Number] competitive offers in just [Number] days.

What does this mean for you?

When a home sells for a record-breaking price, it immediately impacts the market value of every surrounding property. You likely have more equity in your home today than you did just a month ago.

We still have several qualified buyers who missed out on this specific home and are urgently looking to move into [Neighborhood Name]. If you have considered selling, or if you are simply curious about the new value of your home in light of this record sale, I would be happy to provide a complimentary market analysis.

Please call or text me at **[Phone Number]** to discuss your home's potential.

Best regards,

[Signature]
[Agent Name]
[License Number]