[Current Date]

[Property Owner Name]
[Property Address]
[City, State, Zip Code]

Dear [Property Owner Name],

I am writing to share some significant news regarding property values in [Neighborhood Name].

Our local real estate market has recently reached a historic peak. Due to high demand and extremely low inventory, homes in your immediate area are currently selling for record-breaking prices. In fact, a property nearby recently sold for [Insert Recent Sale Price], setting a new benchmark for the neighborhood.

Because of this surge in activity, I have several qualified buyers specifically looking for a home in [Neighborhood Name] who have already missed out on previous listings. Your property at [Property Address] matches exactly what they are searching for.

If you have considered selling, or if you are simply curious about how much your home's value has increased during this market peak, I would be happy to provide you with a complimentary, no-obligation valuation report.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address]. I look forward to hearing from you.

Best regards,

[Your Name]
[Your Title/Company]
[Your Phone Number]
[Your Website Address]