

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Property Owner Name]
[Property Address]
[City, State, Zip Code]

Dear [Property Owner Name],

I am reaching out because I have a pre-qualified buyer specifically looking for a home in [Neighborhood/Area Name]. Your property at [Property Address] matches their criteria perfectly.

I understand that you may not have your home currently listed on the market. I am writing to see if you would be open to a "Pocket Listing" or an off-market private sale. This approach offers several benefits:

- **Privacy:** No public signs, no internet listings, and no open houses.
- **Convenience:** Showings are limited only to serious, vetted buyers.
- **Savings:** Potential to negotiate flexible commission structures since the property is not on the MLS.

My client is prepared to make a competitive offer and can offer a flexible closing timeline to suit your needs. There is no obligation to list your home or even show it if the timing isn't right.

If you have any interest in a quiet, stress-free sale, please call or text me at [Your Phone Number]. I would love to have a brief conversation to see if this could be a win-win situation for you.

Sincerely,

[Your Signature]

[Your Printed Name]
[Real Estate License Number]