

[Your Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

Dear [Homeowner Name or "Neighbor"],

My name is [Your Name] and I am a local resident/real estate agent. I am writing to you because I have a specific interest in your neighborhood, particularly your street.

I am currently working with a highly qualified buyer who is looking for a home exactly like yours. They love the character of this area and are eager to move in, but they haven't found the right fit among the current public listings.

I am reaching out to see if you have considered selling your home in the near future. If you are open to a private sale, this could be an opportunity to sell your property without the hassle of public showings, open houses, or listing fees.

If you have any interest in a "pocket listing" or simply want to know what your home might be worth in today's market, I would love to have a brief, no-obligation conversation with you.

Please feel free to call or text me at [Your Phone Number] or reply via email.

Thank you for your time and for being a part of this great community.

Sincerely,

[Your Signature]  
[Your Printed Name]  
[Your Company/Brokerage Name, if applicable]