

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I am reaching out to you because I currently represent a highly qualified buyer who is specifically looking for a home in [Neighborhood Name]. Despite the current market inventory, they have expressed a strong interest in your property.

I understand that your home is not currently on the market. However, my client is interested in making a competitive offer for an "off-market" or "pocket listing" sale. This approach offers several benefits to you as a homeowner:

- **Privacy:** No public signs, internet listings, or open houses.
- **Convenience:** Skip the stress of preparing your home for constant showings.
- **Savings:** Potential for reduced commission costs and no marketing fees.
- **Control:** You choose the closing date that fits your timeline.

If you have ever considered selling, or if you would be open to a private showing for a serious buyer without the hassle of a traditional listing, please let me know.

There is no obligation. I would be happy to provide you with a free evaluation of your property's current market value or discuss how a private sale works.

I look forward to hearing from you.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]