

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. When a home stays on the market for a long time without selling, it usually isn't because of the house itself, but rather the strategy behind the listing.

High "Days on Market" can create a false perception among buyers, but it doesn't mean your home won't sell. It simply means it is time for a fresh perspective and a more aggressive marketing approach to reset the narrative.

I specialize in selling homes that other agents couldn't. I would like to offer you a "Second Opinion" evaluation to show you:

- Why your home didn't sell the first time.
- How to overcome the "High Days on Market" stigma.
- A customized plan to get you moved to your next destination.

You can reach me directly at [Your Phone Number] or [Your Email Address]. There is no obligation-just a brief conversation to see if I can help you get the results you originally wanted.

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your License Number]

[Your Website]