

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I am writing to you because I noticed your property at [Property Address] has been on the market for some time. I understand how frustrating it can be when a home doesn't sell as quickly as expected, especially when you are ready to move on to your next chapter.

When a home sits on the market, it is rarely due to the house itself. Usually, it comes down to one of three things: strategy, exposure, or presentation. A fresh perspective and a new approach are often all it takes to shift the momentum and attract the right buyer.

I specialize in helping homeowners "reset" their listing. My process involves:

- Analyzing current market feedback to identify why buyers are hesitating.
- Enhancing the digital marketing strategy to reach a wider audience.
- Updating the presentation to make the home stand out against new competition.

I would love to offer you a complimentary "Market Reset Consultation." I will provide a candid analysis of your current listing and share a specific plan to get your home sold.

There is no obligation to work with me. I simply want to show you how we can get your moving plans back on track. Please feel free to call or text me at [Phone Number], or email me at [Email Address].

Best regards,

[Your Name]

[Your Company/Agency Name]

[Your Website]

[License Number]