

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently taken off the market. I understand how exhausting and frustrating it can be when you put in the effort to list your home, but it doesn't result in a sale.

Often, "listing fatigue" sets in after weeks of showings and uncertainty. However, a failed listing is rarely a reflection of the home itself. Usually, it is simply a matter of a shifting market, a need for a fresh marketing perspective, or a strategic price adjustment.

I specialize in helping homeowners navigate these exact situations. I would love to offer you a "Fresh Eyes" review of your previous listing to identify exactly what might have been missing. There is no obligation to re-list with me; I simply want to provide you with the data you need to make the best decision for your future.

Are you available for a brief 10-minute phone call this week to discuss a new strategy for getting your home sold?

I look forward to hearing from you.

Sincerely,

[Your Signature]

[Your Printed Name]