

[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Address]

Dear [Recipient Name],

We are back, and we are not here to play small.

While other companies are slowing down, [Your Company Name] is accelerating. We have completely overhauled our [Product/Service] to deliver results that our competitors simply cannot match. If you are tired of mediocre performance and "business as usual," it is time to pay attention.

We are restarting our operations with a single goal: to dominate the market by helping you [Primary Benefit - e.g., double your revenue / slash your overhead].

Why now? Because your business deserves more than the standard solutions. We have developed [New Feature/New Strategy] specifically designed to solve [Specific Pain Point].

The Offer: To mark our restart, we are offering an exclusive [Percentage]% discount or [Specific Bonus] for the next [Number] days only. This is not for everyone; it is for those ready to take aggressive action and win.

Do not let your competition get the edge. Reply to this letter, call me directly at [Phone Number], or visit [Website URL] to claim your spot before this window closes.

We are ready. Are you?

Best regards,

[Your Name]
[Your Title]