

[Your Name]  
[Your Company Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip Code]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently taken off the market. I understand that it can be frustrating when a home doesn't sell as quickly as expected, especially in today's market.

When a high-quality home remains unsold, it is rarely due to the house itself. Usually, it comes down to one of three factors: price positioning, presentation, or the marketing strategy used to reach potential buyers.

I would like to offer you a **Free Marketing Evaluation** of your property. This is not a high-pressure sales pitch. Instead, I will provide you with:

- A fresh analysis of current market trends in your specific neighborhood.
- An honest review of your previous listing's digital footprint and photography.
- A customized plan detailing what I would do differently to get your home sold for the best possible price.

Whether you are planning to relist soon or simply want to understand why the home didn't sell, I am here to help. You deserve a second opinion and a clear path forward.

Please call or text me at [Your Phone Number] to schedule a brief 15-minute consultation.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company Name]