

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]
[Your Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the active market. Usually, when a home doesn't sell, it isn't because of the house itself, but because it needs a fresh perspective and a different strategic approach.

I specialize in helping homeowners who didn't get the results they wanted the first time around. My goal is to provide "fresh eyes" on your property to identify exactly why it stayed on the market and what specific changes can be made to get it sold for the price you deserve.

I would love to offer you a brief, no-obligation consultation to show you:

- Updated market data for your specific neighborhood.
- A customized marketing plan designed to attract qualified buyers.
- Small adjustments that can make a massive impact on your results.

If you are still interested in selling your home, please give me a call at [Your Phone Number]. I am ready to help you move forward.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]