

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

Are you looking to get the highest possible return on your property at [Property Address]?

Selling a home is one of the most significant financial transactions you will make. My primary goal is to ensure you don't leave money on the table. I specialize in strategic marketing and property positioning designed to maximize sale profits for homeowners in your neighborhood.

To help you achieve the best results, I offer a customized plan that includes:

- A comprehensive market analysis to find your home's peak value.
- Professional staging advice to increase buyer competition.
- High-impact digital marketing to reach the most qualified buyers.
- Expert negotiation strategies to protect your bottom line.

If you are curious about how much profit you can walk away with in today's market, I would love to provide you with a complimentary "Net Profit Estimate." This report shows you exactly what you can expect to earn after all expenses are paid.

Please call or text me at [Your Phone Number] to schedule a brief 15-minute consultation. There is no obligation, just clear information to help you make the best decision for your future.

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number/Title]